



COLLEGIATE STRENGTH & CONDITIONING COACHES ASSOCIATION

P.O. Box 7100 University Station Provo, UT 84602

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February 7, 2012

Dear Marketing Director:

The Collegiate Strength and Conditioning Coaches association (CSCCa) will be holding its annual National Conference in Orlando, Florida May 9-11, 2012. Exhibit space and all conference sessions will be held in the Orlando World Center Marriott Resort & Convention Center, located at 8701 World Center Drive, Orlando, Florida 32821. Exhibit areas will be located close to all conference sessions. Booth rates are as follows.

- 1 Booth..... \$850
- 2 Booths \$1,675
- 3 Booths \$2,475
- 4 Booths \$3,250

For each additional booth, please add \$750

Attached is a diagram of the spaces that are currently available, as well as a diagram of the convention space at the Marriott Hotel. The exhibit area is located in section one and two of the Cypress Ballroom. General sessions will be held in the Sabal Section of Palms Ballroom. Booth spaces are 10'x10'. Setup can begin at 12:00 pm on Tuesday May 8, 2012. All booths must be set up and ready for the exhibit hall to open at 5:00 p.m. the following day, Wednesday, May 9. The Exhibitor/Member Coaches Opening Social will begin promptly at 6:00 pm. This will be a great opportunity for exhibitors and conference attendees to meet and mingle. There will be prizes, food, and drink at the Social. A conference itinerary is also included for your convenience. Exhibit hours will be from: 6:30 am to 5:00 pm on Thursday, May 10th and from 6:30 to 10:30 am on Friday, May 11th.

It is important to note that although the Convention Center does have security, neither the convention center nor the CSCCa can accept responsibility for any items left unattended by exhibitors. The exhibit hall will close at 10:30 a.m. on Friday, May 11, and exhibits may not be broken down prior to this time. Break down should be completed by 6:00 pm that night.

The Orlando World Center Marriott Resort is the official conference hotel. **We have been guaranteed a room rate of \$179.00 per night, plus applicable state and local taxes for single and double occupancy.** Be sure to mention that you are with the CSCCa Conference. Please keep in mind that although the cut-off date for this rate is April 20, 2012, we have only been guaranteed this rate for a limited number of rooms. Please make sure your reservations are made well in advance of this date to take advantage of this special rate! Room reservations can be made utilizing Pass Key or by calling 1-800-228-9290. Please visit the CSCCa website and click "Events" and "National Conference" to find the Pass Key link.

If you are interested in being a part of this event, please complete the enclosed registration form and return it to the CSCCa National Office, along with your deposit. **We do require a non-refundable \$100.00 deposit per booth space to reserve your requested booth(s).** This deposit is due within two weeks of making your reservation and will be applied toward your total booth payment. Final payments must be received by the CSCCa National Office no later than February 28, 2012. **Payment can be made by business check or by credit card. Please be aware, however, that there will be a 2.75% convenience fee for all credit card payments.**

I look forward to hearing from you and hope that you will choose to take part in this exciting event!

Sincerely,

Dr. Chuck Stiggins
CSCCa Executive Director

CSCCa National Conference Exhibitor Registration

Collegiate Strength & Conditioning Coaches association

May 9-11, 2012

Orlando World Center

Final Registration Payments Due by February 28, 2012

(Please Type or Print Neatly)

Business Name: _____

Contact Person to whom conference packets should be sent: _____

Business Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Business Office Phone #: _____ **Ext:** _____ **Business Office Fax #:** _____

E-mail Address: _____ **Website Address:** _____

Booth Number(s) Requested: _____

(Note: We do our best to honor requests, but booth assignments are made on a "first come, first serve" basis)

1 Booth:	\$850.00
2 Booths:	\$1675.00
3 Booths:	\$2475.00
4 Booths:	\$3250.00
Each Additional Booth:	\$750.00 Each

Number of Booths desired: _____ ***Total Amount Due:** _____

Please specify any companies you would prefer not to be located next to: _____

Please specify any companies you would like to be located near: _____

Note: Please submit full payment or the minimum \$100.00 (per booth) non-refundable deposit, along with this form to the CSCCa National Office as soon as possible to reserve your booth space! Final payments must be received by the CSCCa National Office no later than February 28, 2012.

Please Make Checks Payable and Return Form to:
Collegiate Strength & Conditioning Coaches association
RE: Conference Exhibitor Registration
P.O. Box 7100
University Station
Provo, UT 84602

*Companies, which will be sending checks from banks outside the United States as payment, must call the CSCCa National Office at 801-375-9400 for booth pricing which will reflect the current exchange rate.